

WE LOVE
GOODYEAR!



SPONSOR THIS EVENT -
GET 50% OFF FOR THE
ARIZONA BALLOON CLASSIC

LOCATION: GOODYEAR BALLPARK
DATE: MAY 20TH, 2023
2:00 - 10:00PM

SPONSORSHIP PACKAGES

Amenities	Title Sponsor \$5,000	Stage Sponsor \$5,000	Presenting Sponsor \$4,500	Family Fun Zone Inflatables \$3,500	BMX Stunt Show Sponsor \$1,500	Gondola Banner Sponsor \$300	Packaged Food Vendor \$200	Retail Vendor \$200
Title Rights & Logo	X	X	X	X	X			
Promotions	X	X	X	X	X	X	X	X
Hot Air Balloon Tether Ride	X5	X3	X2	X2	X	X		
Website Link	X	X	X	X	X	X		
Social Media	X	X	X	X	X	X	X	X
Retail Space	X	X	X	X	X	X	X	X
Basket Banner	X	X	X	X	X	X		
VIP Hospitality	X	X	X	X	X			
Arizona Balloon Classic Tix	X50	X40	X30	X20	X10			

Amenities Included

Title Rights & Logo – Name and logo included in the venue.

Promotions – Sponsor included in ALL promotion & advertising.

Hot Air Balloon Tether Ride – Ride in a tethered hot air balloon up to 30'. Weather permitting.

Website Link – Sponsor's logo included on the AEG website.

Social Media – Sponsor highlight and post on ALL platforms.

Retail Space – Sponsor/Food/Retail to receive 10'x10' vendor space.

Basket Banner – Sponsor to receive a 3'x3' basket banner on a hot air balloon (event to provide).

VIP Hospitality – Dinner for two (2) including two (2) beverages (water, soft drink, or beer).

Arizona Balloon Classic Tix – Tickets to the 13th Annual Arizona Balloon Classic, January 26th- 28th, 2024 at Goodyear Ballpark, Goodyear, Arizona. (\$30 value).

www.abcfest.com

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